



**Cora® XDR Cranberry**  
*Catharanthus roseus 'Cora XDR Cranberry'*

Height: 16 inches

Spread: 20 inches

Sunlight: ☉ ●

Hardiness Zone: (annual)

Other Names: Periwinkle, Vinca Vine

Group/Class: Cora XDR Series

**Description:**

A well branched, floriferous and disease resistant variety; large showy burgundy blooms with white eyes are perfect for adding color to borders, containers, hanging baskets and rock gardens; heat and drought tolerant; no deadheading needed

**Ornamental Features**

Cora XDR Cranberry features showy burgundy star-shaped flowers with white eyes at the ends of the stems from late spring to early fall. Its glossy oval leaves remain dark green in color throughout the season.

**Landscape Attributes**

Cora XDR Cranberry is a dense herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should not require much pruning, except when necessary, such as to remove dieback. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Cora XDR Cranberry is recommended for the following landscape applications;



*Cora XDR Cranberry flowers*  
Photo courtesy of NetPS Plant Finder



*Cora XDR Cranberry flowers*  
Photo courtesy of NetPS Plant Finder

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets

### Planting & Growing

Cora XDR Cranberry will grow to be about 16 inches tall at maturity, with a spread of 20 inches. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.



*Cora XDR Cranberry in bloom*  
Photo courtesy of NetPS Plant Finder

This plant does best in full sun to partial shade. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America, and parts of it are known to be toxic to humans and animals, so care should be exercised in planting it around children and pets. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Cora XDR Cranberry is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.