Wolf Hill Home & Garden Center

Madonna Shasta Daisy - New For 2026!

Leucanthemum x superbum 'Madonna'



Madonna Shasta Daisy flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 8 inches

Flower Height: 12 inches

Spread: 12 inches

Spacing: 8 inches

Sunlight: ○ ◐

Hardiness Zone: 3b

Description:

An outstanding Shasta daisy producing stunning white blooms with golden centers; features uniform height and habit, and excellent disease resistance; beautiful when massed in the garden or border; blooms throughout the summer



Madonna Shasta Daisy flowers
Photo courtesy of NetPS Plant Finder

Ornamental Features

Madonna Shasta Daisy has masses of beautiful semi-double white daisy flowers with gold eyes at the ends of the stems from early summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its serrated narrow leaves remain dark green in color throughout the season.

Landscape Attributes

Madonna Shasta Daisy is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects

Madonna Shasta Daisy is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

Planting & Growing

Madonna Shasta Daisy will grow to be about 8 inches tall at maturity extending to 12 inches tall with the flowers, with a spread of 12 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 8 inches apart. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Madonna Shasta Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.