# I'Conia® Upright Fire Begonia

***Begonia 'I'Conia Upright Fire'***

Height: 14 inches

Spread: 12 inches

Spacing: 14 inches

Sunlight: ◐ ●

Hardiness Zone: (annual)

Group/Class: I'Conia Series

**Description:**

A beautiful upright variety with a slight cascade, ideal for patio containers, hanging baskets, borders and landscapes; featuring large, bright orange, single blooms nestled on top of deep and dark green foliage; heat and stress tolerant

**Ornamental Features**

I'Conia Upright Fire Begonia features bold orange round flowers at the ends of the stems from late spring to early fall. Its heart-shaped leaves remain dark green in color with hints of burgundy throughout the year.

**Landscape Attributes**

I'Conia Upright Fire Begonia is an herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a high maintenance plant that will require regular care and upkeep, and usually looks its best without pruning, although it will tolerate pruning. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects
- Disease



*I'Conia Upright Fire Begonia in bloom*
*Photo courtesy of NetPS Plant Finder*



*I'Conia Upright Fire Begonia in bloom*
*Photo courtesy of NetPS Plant Finder*

Wolf Hill Ipswich
60 Turnpike Rd (Route 1)
Ipswich, MA 01938
978-356-6342

Wolf Hill Gloucester
104 Eastern Ave
Gloucester, MA 01930
978-281-4480

I'Conia Upright Fire Begonia is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



*I'Conia Upright Fire Begonia flowers*
*Photo courtesy of NetPS Plant Finder*

**Planting & Growing**

I'Conia Upright Fire Begonia will grow to be about 14 inches tall at maturity, with a spread of 12 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 14 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in partial shade to shade. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is not particular as to soil pH, but grows best in rich soils. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone over the growing season to conserve soil moisture. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

I'Conia Upright Fire Begonia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.