Wolf Hill Home & Garden Center

Marje® Purple Beebalm - New For 2026!

Monarda 'Marje Purple'



Marje Purple Beebalm flowers
Photo courtesy of NetPS Plant Finder

Height: 15 inches

Spread: 3 feet

Spacing: 30 inches

Sunlight: ○ ◐

Hardiness Zone: 4b

Other Names: Bergamot, Oswego Tea

Description:

This variety forms a dense, compact mound of very large, pinkish purple flowers , on sturdy stems; attractive dark green foliage has an excellent resistance to powdery mildew; great for massing along informal borders

Ornamental Features

Marje Purple Beebalm has masses of beautiful clusters of fragrant purple pincushion flowers with pink overtones at the ends of the stems from early to late summer, which are most effective when planted in groupings. The flowers are excellent for cutting. Its fragrant pointy leaves remain dark green in color throughout the season.

Landscape Attributes

Marje Purple Beebalm is an herbaceous perennial with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should be cut back in late fall in preparation for winter. It is a good choice for attracting bees, butterflies and hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spreading
- Self-Seeding

Marje Purple Beebalm is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Naturalizing And Woodland Gardens
- Container Planting

Planting & Growing

Marje Purple Beebalm will grow to be about 12 inches tall at maturity, with a spread of 3 feet. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 30 inches apart. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Marje Purple Beebalm is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.